pour it on

Crisp, clean, and invigorating, these unisex splashes are the ultimate summer scents.

n addition to force-of-nature personalities, it seems Napoleon and Coco Chanel shared a love of the original eau de Cologne, a citrusy fragrance created in the early 18th century. Today, the term has been co-opted to designate scents composed with small concentrations of fragrance oils, which makes them lighter than eau de toilette, eau de parfum, or parfum. When rendered with bright, sparkling notes, however, virtually any of these eaus can be worthy of splash-it-all-over treatment. "Splashes have an old-

world feel," says Fresh cofounder Lev Glazman, who creates the brand's fragrances. While some consider sprays more convenient, Glazman prefers pours: "I always use a splash, because I like to put a little on the back of my neck and inside my arms. Sprays go all over." Plus, splashes lend themselves to refrigeration. "Fragrance thrives in a cool, dark place," says Karl Bradl, co-owner of Aedes de Venustas, a New York City shop that stocks many of the scents below. And in the heat, what could be more refreshing than throwing on something light, cool, and deliciously fragrant?

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HIERBAS DE IBIZA

Agua de Colonia Fresca Opening with lemon, this Mediterranean mix gives way to geranium, sage, and thyme. \$120 for 6.8 ounces, aedes.com.

CÔTÉ BASTIDE

Fleurs d'Oranger Toilet Water As the name declares, this scent is awash in orange blossom. \$44 for 6.6 ounces, beautyhabit.com.

GUERLAIN

Eau de Cologne Imperiale
The golden bottle
houses a blend of
neroli and petitgrain.
\$400 for 8.5 ounces,
Bergdorf Goodman,
(212) 872-2734.

FRESH

Hesperides Eau de Parfum
Grapefruit, lotus, and rhubarb give this concoction staying power. \$65 for 3.4 ounces, fresh.com.

ACQUA DI PARMA

Lavanda Tonica Lavender from the Maritime Alps gets a lift from Sicilian orange. \$104 for 6.8 ounces, sephora.com.

CHANEL

Eau de Cologne
Coco's favorite citrus
brew is part of the artisanal Les Exclusifs
collection. \$300 for
13 ounces, chanel
.com for stores.

MARC JACOBS

Rain Eau de Toilette Splash This cool entry offers up cut grass, clementine zest, and teak wood. \$65 for 10 ounces, sephora.com.

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